

Process Paper

I chose “Innovations of Speedo Swimsuits” as my subject because I got interested in learning more about the topic when the controversies of the new Speedo used in the 2008 Olympics became a huge scandal. My project will show how Speedo swimsuits have been an innovation throughout history.

I conducted research of my project by visiting various websites, such as the Speedo’s website as well as other swimming related sites, I read various articles online that gave me very useful information, about the design and technology of the suits. The Speedo website was the most useful of any of my sources. Most of the research was conducted online due to the lack of textbooks available at the library.

For my project I decided to do a website, because I thought that a website would be the best way to show and express how the change of Speedo’s swimsuit through the years have been an innovation in history. Since it gives me the opportunity to include and display different medias such as videos, photos and online articles all together.

My topic relates to the theme, “ Innovation in History: Impact and Change” because the changes of Speedo’s fabric and materials they’ve used to create a new suit have been an impact for swimmers competing in the Olympic games. Since they have been changing the technology of the suits with the different fabrics they have use, it has helped the swimmers break Olympic records, and that has been a great innovation for swimmers history.

Time has shown that technology advances have helped swimmers improve the competition level and making them set higher standards for the future.